



NATIONAL
SCHOOL RESPONSE
CONFERENCE

NSRC 2010

November 18-19, 2010 • Las Vegas, Nevada

Be Heard . . .

Be a Sponsor!

We also welcome delegates from Canada.

School Resiliency Plan
on Pandemic Outbreak

School Safety & Security
against School Violence

Dear Colleague:

We are delighted to present you the various Sponsorship Opportunities for NSRC 2010 - "School Pandemic Outbreak & Resiliency" and "School Safety & School Violence".

National School Response Conference 2010 is the first practical conference to highlight the first real-time test on global and domestic preparedness in the aspect of prevention, protection, response, and recovery.

We have 10 permanent staff who will manage the forum and exhibition space for you. This event will have:

- 1.) Expected 300 senior business executives, government officials, & the medical community and first responders from a defined target audience within this market.
- 2.) Government leaders, critical infrastructure councils, first responders, medical & scientific experts, military, justice & law experts, information technology guru, media, and recognized world leaders on public health will speak in this conference.
- 3.) Two- day in length which is sufficient to network, discuss relevant topics and share ideas.
- 4.) All table displays/booth will include free of charge conference delegate pass to ensure that the exhibit personnel have access to every area of the event and all event functions.
- 5.) Free of charge Wireless Broadband Internet access inside the function.
- 6.) All Delegate Refreshment Breaks take place inside the conference function and exhibition and are in total one hour to ensure delegates have sufficient time to properly visit your booth and exchange contact details. The Forum's Delegate Lunch will also take place inside the same of place of the forum.
- 7.) We will email the full contact details of all the participants to all registered participants one week before the event to enable you to arrange business meetings on site with registered attendees in advance.
- 8.) We will email the conference presentations and event photographs to all registered attendees within two working days after the week.

We welcome your reply at your earliest convenience. Please find attached sponsorship information on National School Response Conference 2010.

Sincerely Yours,



NSRC 2010
1776 I Street, NW
NW 9th Floor Washington
District of Columbia
20006 USA
DL 425.996.7102 F 425.968.7400
Email: jennifer@events-exhibitions.net
CC: info@eve-ex.com
Website: www.eve-ex.com

BENEFITS

Understand the decision maker's needs firsthand and be able to demonstrate the value of your solutions. We welcome sponsorship from companies and organizations! Let us raise your national and regional profile.

- The sponsorship packages are designed to meet your business objective which will put your CEO on platform with your top prospects, influence & build relationships, and boost your brand with the decision makers. We have varied sponsorship packages to suit your budget.
- With a truly global audience the conference provides an excellent opportunity for you to show your support of ongoing research and worldwide medical excellence by being involved with such an important event in the conference calendar.
- We believe that sponsoring a conference provides a superb vehicle to showcase your commitment to worldwide medical excellence & global partnerships and the pursuit of knowledge from global experts on the field. Your company will benefit from interaction with a highly focused, motivated engaged and receptive.

"first come, first served basis sponsorship



Platinum Sponsorship

Gold Sponsorship Spon-

Silver Sponsorship

Exhibitor Sponsorship

Media Sponsorship

Welcome Drinks

Conference Breakfast/ Lunch

- Government Representatives
- Education Solutions Providers
- School Safety Experts
- Teacher Associations
- Parent Associations
- Campus Security Task Force
- Head School Nurse
- University Police
- Health Center Director
- Superintendent of Schools & Incident Commander
- Chancellor
- School Board Representatives
- School Public Health Coordinators
- Drug Prevention & School Safety
- Health & Counseling Services
- EMS
- Crime Watch Organizations
- Health & Mental Health Specialists
- School Transportation
- Education/Health Consultants
- Childhood Care & Early Childhood
- Program Providers
- Administration & CFO
- VP and Management for Emergency Services
- Critical Infrastructure and Pandemic Planning Committee Members
- Director of Operations & Maintenance
- Program Manager of Emergency
- Financial Affairs & University Controller
- Manager of Employee Wellness

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Cocktails

Refreshment Breaks

Official Conference Briefcases

Name Badge Lanyards/ In-

- Director for Health & Safety Services
- Health /Medical/Hospital Professionals
- Crisis Management Coordinator and Engineer
- Human Resource
- Manager for Protection, Safety, & Environmental Services
- Information Technologies
- Manager Continuity & Recovery
- Law Enforcer/Courts
- Manager Situation Awareness
- Utility Services
- Risk Management Professionals
- Research Rep
- Student & Academic Services
- Public Information
- Health & Safety Professionals
- Medical Representatives
- Facilities Personnel
- Media Professionals

▶▶▶ Sponsors ▶▶▶

MEET

◀◀◀ Delegates ◀◀◀

Get ready for an educational and high-voltage experience! Along with being inspired by an impressive array of speakers representing the latest initiatives of pandemic outbreaks & school safety taking place in our school communities nationwide, you will have ample time to network, share information, and enjoy the company of one another throughout the conference program.

National School Response Conference 2010 is the first practical conference to highlight the first real-time test on local schools' pandemic outbreaks, school safety security issues, and domestic preparedness in the aspect of prevention, protection, response, and recovery. Our school's resiliency plan on major issues happening inside the "School Community such as School Safety & Security and Pandemics" is the focus of the NSRC 2010.

Stamp out school disasters in all its forms, whether man-made or natural. Attend this conference and learn the critical elements for building effective a protection, prevention and response school safety and student security programs. Secure your slot and join other institutions like yours to respond to these threats on human, physical, and cyber assets for emergencies that range from natural disasters to acts of violence.

LEVELS OF SPONSORSHIPS



SECTORS

- Administration
- Legal
- Infection Control
- ED/Disaster Club
- Engineering Providers
- Nursing Leadership
- Health Care Providers
- Laboratory
- Security
- Pharmacy
- Biotech Vendors
- Public Health
- Contract Research Organization
- Infectious Disease
- Food Safety
- Academic Institutions
- Information Technology
- Medical Education
- Contract Mfg Outsourcing
- Vaccine Companies
- Pandemic Doc. Consultants
- Military
- Emergency Mngt
- Business Continuity
- Establishments
- Personal Protection Eqpt
- Cleaning Product Suppliers

Major Sponsors

Level of Sponsorship	Platinum	Gold	Silver	Exhibitor	Media
USD Amount	4,000	3,400	2,400	1,400	
<i>Company acknowledgement of the main sponsor in the opening & closing session of the event..</i>	√	√	√		
<i>Speaking presentations</i>	30 mins	20 mins	15 mins		
<i>Logo inclusions in all marketing collaterals:</i>					
<i>Print brochures</i>	√	√	√	√	√
<i>Faxes</i>	√	√	√	√	√
<i>Emails</i>	√	√	√	√	√
<i>Backdrop Banner</i>	√	√	√	√	√
<i>Advertisements & PDF Brochures</i>	√	√	√	√	√
<i>On our webportal</i>	√	√	√	√	√
<i>Provide an opportunity for your organization to insert your brochure/ promotional material in the documentation kit which will be distributed at the conference</i>	√	√	√	√	√
<i>Complimentary delegate passes</i>	6, plus 25% discount 4 more attendees	5, plus 20% discount 4 more attendees	4, plus 10% discount 4 more attendees	2	1
<i>Advertisement of your company in the conference catalog</i>	√	√	√	√	√
<i>Display area for your company to exhibit the product/services (in sq.ft)</i>	10x20	10x20	10x10	10x10	
<i>Demonstration table and chair</i>	2	2	1	1	
<i>Company banner display inside the function (to be provided by the sponsor)</i>	5	4	3	2	
<i>Extensive database of delegates</i>	√	√	√	√	√

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Merchandise Sponsors:

We believe that sponsoring a conference provides a superb vehicle to showcase your commitment to worldwide medical excellence & partnerships and the pursuit of knowledge from global experts on the field. Your company will benefit from interaction with a highly focused, motivated, engaged and receptive audience in a relaxed environment.



We welcome other suggestions for sponsorship/exhibition possibilities.

Here is a snapshot of benefits you will enjoy



Sponsorship Type	Benefits		Number available
Official Conference Briefcases (\$ 2,500.00)	Maximum Visibility and Company Name & Logo	Opportunity to participate in the Briefcase Insertion Program	1
Name Badge Lanyards (\$ 2,000.00)	Association of your logo to WRCGO event	Company logo directly located to attendees badge	3
Name Badge Insert (\$ 1,500.00)	Company Recognition	Introduce your new product right on the attendees badge	2
Conference Briefcase Insertion (\$ 1,500.00)	Distribute collaterals of your company's product	Promotional Literature of your company's profile	4
Corporate Pens (\$1,500.00)	Place your company logo right into the hands of your attendees.	Company Sponsored Writing Instrument	1

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Participating Sponsors: one or two-day

Benefits	Conference Breakfast USD 3,000	Conference Lunch USD 4,000	Refreshment Breaks USD 2,000
<i>Company acknowledgement of the sponsor in the opening Plenary Session of the event..</i>	√	√	√
<i>Speaking presentations or Hosting Remarks as scheduled</i>	10 mins	10 mins	√
<i>Logo inclusions in all marketing collaterals:</i>			
<i>Print brochures</i>		√	√
<i>Advertisements & PDF Brochures</i>		√	√
<i>On our webportal</i>	√	√	√
<i>Provide an opportunity for your organization to insert your brochure/promotional material in the documentation kit which will be distributed at the conference</i>	√	√	√
<i>Advertisement of your company in the conference catalog</i>	√	√	√
<i>Demonstration table and chair</i>	√	√	√
<i>Company banner display inside the function (to be provided by the sponsor)</i>	√	√	√

We also welcome sponsorship of specific activities in the conference programme. An important part of attending a conference is to establish personal contacts and to develop networks with other participants and interested parties from around the world - so social events such as the welcome drinks, conference dinner, lunches and breaks are well attended and provide exceptional exposure for sponsors.

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PROMOTION OF THE CONFERENCE & EXHIBITION

- To ensure maximum attendance, the NSRC 2010 will be widely promoted throughout United States
- Distribution of the conference main announcement and Registration brochure
 - NSRC 2010 website
 - Direct emails
 - Advertising within the industry related journals and magazines
 - Promotion at other industry related Conferences/Meetings



EXHIBITION DETAILS

Catering

Morning and afternoon teas & lunches for 2 representatives each day. If you have more than 2 representatives staffing your stand, please provide us the name of the latter and we will be providing you additional form (with associated costs).



EXHIBITION DETAILS

Maximum traffic flow will be encouraged by the placement of catering stations at key points in the exhibitions areas. The welcome reception will be held around the Exhibition.

Move – In and Move – Out Times

Thursday	18 Nov 2010	1300hrs	Move In
Friday	19 Nov 2010	1700hrs	Move Out

EXHIBITOR PACKAGE

\$ 1,400 per 10 x 10 sqft booth

Name Badges on Stand

Name badges for 2 representatives to staff the stand for the duration of the conference.

Promotion

Listing of the company name and website in the Final Conference Program for delegates.



SPONSORSHIP PACKAGES

MAJOR SPONSORS

PLATINUM (multiple) \$ 4,000

GOLD (multiple) \$ 3,400

SILVER (multiple) \$ 2,400

- Major sponsor acknowledgement
- Speaking slot
- Complimentary full delegate passes
- Booth in prime position
- Organization acknowledgement on the NSRC 2010 webpage
- One complimentary insert (to be provided by you)
- Corporate logo featured on the cover of the Conference Program
- Corporate logo on the main conference slide of each room
- Logo in all marketing materials



PARTICIPATING SPONSORS

Welcome Drinks \$2,000

- Corporate logo featured in the Registration
- Brochure
- Introduction to conference delegates during
- Welcome Reception
- Company sign supplied by you, displayed during the Welcome Reception
- Corporate logo and promotional paragraph in the conference program
- 2 Complimentary tickets to the welcome reception

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Understand the decision maker's needs firsthand and be able to demonstrate the value of your solutions on prevention, protection, response, recovery.



PARTICIPATING SPONSORS

Conference Breakfast \$ 3,000

- ◆ Welcome to Conference Delegate during sponsored breakfast
- ◆ Company sign supplied by you, displayed during your sponsored breakfast
- ◆ 2 complimentary lunch invitations for company representatives to your sponsored breakfast
- ◆ 25% discount of the full price of one exhibit booth

Conference Lunch \$ 4,000

- ◆ Welcome to Conference delegates during sponsored breakfast
- ◆ Company sign supplied by you, displayed during your sponsored breakfast
- ◆ 2 complimentary lunch invitations for company representatives to your sponsored breakfast
- ◆ 25% discount of the full price of one exhibit booth

Refreshment Breaks \$2,000

- ◆ Corporate logo featured in the Registration Brochure
- ◆ Introduction to conference delegates during Welcome Reception
- ◆ Company sign supplied by you, displayed during the Welcome Reception
- ◆ Corporate logo and promotional paragraph in the conference program
- ◆ 2 Complimentary tickets to the welcome reception



MERCHANSIDE SPONSORSHIP

Official Conference Briefcases \$ 2,500

Name Badge Lanyards \$ 2,000
Name Badge Insert \$ 1,500



Other Sponsorship Opportunities

Conference Briefcase Insertion \$ 1,500
Corporate Pens \$ 1,500

(please check previous page)

◆ **Wireless Internet \$ 2,000**

- ◆ Wireless Internet will be featured available in the area + Plenary Session Hall
- ◆ 2 complimentary tickets to the welcome reception
- ◆ Corporate logo in the registration brochure and company description on the website
- ◆ Company sign supplied by you, displayed in the exhibition area
- ◆ Company logo on user's log-in screen

Advertising in the Final Conference Program with Abstracts \$ 600

- One A4 full color advertisement in the Final Conference Program (artwork to be supplied to Conference Manager by specified date in PDF Format)

1 Primary Purpose and Prerequisites: The primary purpose of this NSRC 2010 is to highlight the first real-time test on national and domestic preparedness in the aspect of prevention, protection, response, and recovery on the Possible Co-Occurrence of h1n1+h5n1 flu and School Safety & Security Issues in the school setting. Attend this conference and test and exercise the mechanism of coordination, to strengthen the performance monitoring and accountability, between federal, state, and local governments and the private sector in preparing and responding for a pandemic. Participants in NSRC 2010 must be American, Canada or International Institutions. Events & Exhibitions reserves the right to decline any application for participation in NSRC 2010 if it is determined that the Applicant does not, where applicable, have the capacity to supply the types of training or educational knowledge, courses, training, etc identified by Events & Exhibitions as being areas of highest demand to the selected market or does not demonstrate commitment to the market. If the Applicant is accepted by Events & Exhibitions for this Event, the Applicant will be bound by the following terms and conditions.

2 Attendance

The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or associated Conference.

Waiver

a. The exhibitor hereby waives and abandons any right to claim specific performance of any obligations of Events & Exhibitions now or henceforth.

3 General Rules

Each company participating at the show must return all copies of the contract, properly executed by an authorized company representative. Contracts must be received with appropriate deposit in order to reserve space.

Every effort will be made to respect exhibitor's space requirements whenever possible. However, the Organizer reserves the right to rearrange the floor plan or to relocate exhibits when such action is deemed to be in the best interest of the total Exhibit.

4 Payment

Payment for the total cost of display space is required with this application. Final payment is due by **February 12, 2010** SPACE APPLICATIONS SUBMITTED ON OR AFTER **February 5, 2010**, MUST BE ACCOMPANIED BY FULL PAYMENT. Payment may be made by credit card only, or electronic funds transfer.

The Exhibitor agrees that upon receiving this application and sales contract by Events & Exhibitions, with or without appropriate payment, this application and sales contract shall become a legally binding contract, enforceable against the Exhibitor in accordance with its terms. By the above signature, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Exhibitor. The Exhibitor agrees to be bound by the information and terms on this page herein. Fax copy is accepted and has the same power as an original copy.

If Events & Exhibitions accepts an application, it will notify the Applicant of its acceptance of the application, and issue the Applicant with an invoice and/or request for payment for the Participation Fee. The Applicant must pay the invoice by the stated payment deadline.

When the organizer has received payment of the full Participation Fee, the Applicant will be deemed to be confirmed, and Events & Exhibitions will issue the Applicant with a receipt and the Applicant's booth space or position in the Event will be reserved for them.

Where the Applicant is unconfirmed because they have not remitted full payment of the Participation Fee by the stated payment deadline date, Events & Exhibitions may re-allocate the Applicant's booth space or position.

Events & Exhibitions will not permit an Applicant to participate in the Event and will refuse an Applicant access to the Event venue or site if full payment of the Participation Fee has not been remitted. Where the Client is not permitted to participate in the Event due to non-payment, the client will remain liable for the full participation fee.

3 Late applications: Events & Exhibitions may, in its discretion, accept or reject applications received after the deadline specified on the Application Form. If Events Exhibitions accepts a late application, it will notify the Applicant and process the Applicant's payment of the Participation Fee in accordance with clause 2.

4 Booth Space: Events & Exhibitions will provide applicants with exhibit booth space. Events & Exhibitions reserves the right to determine the visual elements of that space and to limit the use of extra furnishings deemed inappropriate or unsuitable to the overall setup of the exhibit.

5 Allocation of Space: Events & Exhibitions will, at its discretion, allocate space and positions within the Event venue or site to the Participants, taking into account the design and limitations of the venue and any other special circumstances that may arise. Events & Exhibitions is not obliged to make any changes to its allocation of space and positions, except at its discretion.

Assignment of space

- a. Events & Exhibitions will assign booth space so that the arrangement of the exhibition is in the best interest of the attendees and exhibitors.
- b. **USE OF SPACE**
- c. No exhibitor shall assign, sublet or share the space allotted them without the knowledge and written consent of Show Management. Exhibitions must display or advertise
- d. only goods manufactured or dealt in by them on the regular course of business. Only firms or organizations assigned exhibit space may solicit business within the exhibit area.
- e. Booths or display structures must be self-supporting, and not anchored to walls or floors. Displays must not extend into the aisle in such a way as to obstruct traffic.
- f. Exhibits must comply with standard booth design regulations and not impair visibility of adjacent booths.
- g. Display material exposing an unfinished surface to neighbouring booths is not permitted and must be finished at the exhibitor's expense. Demonstrations must be located such that crowds collected will be within the exhibitor's space and not blocking an aisle or neighbouring exhibits.
- h. The exhibitor assumes all responsibility for compliance with all pertinent ordinances, regulations and codes of local, state and federal governing bodies concerning fire, safety and health, together with the rules and regulations of the operators and/or owners of the property wherein the exhibit is held. All hazardous items must be properly safeguarded, protected, registered and/or avoided as deemed necessary by Show Management.
- i. Show Management reserves the right to restrict exhibits which are objectionable because of noise, method of operation, materials or for any other reason; and also
- j. to prohibit or to evict for any reason with or without giving cause, any exhibit which in the opinion of the management may detract from the general character of the exhibit as a whole. In the event of such restriction or eviction, Show Management shall not be liable for any refunds or other exhibit expenses.

6 Sub-letting: Participants must not sub-let their space or position in the Event to a third party without Events & Exhibitions prior written agreement.

7 Staff: At least one Exhibit representative must be present at the exhibit display or booth at all times during the opening hours of the Event. Exhibiting Institutions may employ agents as additional representatives but these agents must not be the sole representatives of the exhibiting company's booth or display.

Participant's General Responsibilities

8 In these Terms and Conditions, Exhibit Items means the items brought to the Event venue or site by the Participant or an agent of the Participant, including display goods and promotional materials. The Participant must arrange and pay all costs associated with:

- a. shipping the Exhibit Items to and from the Event venue or site including packaging, documentation, freight, handling, insurance, customs clearance, import duties, bonds and other taxes;
- b. the lawful removal and/or disposal of its Exhibit Items from The Event venue; and
- c. the staffing of its Exhibit space.

9 Exhibit Items: Participants must not remove Exhibit Items which are on display at the Event venue or site during the Event unless directed to do so by Events & Exhibitions. Participants must take possession of their Exhibit Items immediately after the end of the Event or when requested to do so by Events & Exhibitions.

Arrangement of Exhibition

- a. Events & Exhibitions and the Conference Committee must approve all equipment displayed.
- b. All exhibits must remain intact until 6.00pm on the final day of the conference.
- c. Should any exhibitor dismantle prior to the appointed hour, a \$1000.00 fine will be imposed on the company.

10 Acknowledgment of Risk: The Participant acknowledges and accepts that its participation in the Event may expose it and its representatives to the risk of suffering loss or harm. The Participant acknowledges and agrees that it will not hold Events & Exhibitions responsible for any loss or damage suffered by it as a consequence of its participation in the Event.

Events & Exhibitions strongly recommends that each Participant consider the travel advice issued by the American Government or the country in which the Event will be held and for any countries/regions which the Participant's representatives or its Exhibit Items will enter in transit. The Participant acknowledges that it is solely responsible for making itself aware of all relevant information and travel advice available in relation to the country where the Event is taking place and any countries through which the Participant's representatives or its Exhibit Items will transit.

11 Insurance: The Participant must ensure that it takes out appropriate insurance to cover risks which may arise due to the Participant's involvement in the Event and that this insurance is maintained during the period of its exposure to participation in the Event.

Events & Exhibitions recommends that each Participant seek professional advice concerning the risks and relevant insurances relating to its participation in the Event, for example, insuring Exhibit Items against loss, theft or damage in transit and while at the Event venue or site.

12 Changes to Event: Events & Exhibitions will endeavour to ensure that the Event occurs in accordance with the details in the Event Brochure and Event Participation Kit and in any associated NSRC 2010 materials.

13 Additional terms and conditions: If Events & Exhibitions has entered into an agreement with an event or venue manager in respect of the Event, Events & Exhibitions will direct the Participant to the terms and conditions of that agreement and the Participant must comply with them to the extent that they are relevant to the Participant.

Rejection, Withdrawal & Cancellation

14 Rejection: Events & Exhibitions may reject an application if the Event is fully subscribed or the application or the Applicant does not meet the conditions specified in Clause 1 of these Terms and Conditions.

15 Withdrawal: Notice of withdrawal must be received in writing.

16 Withdrawal 60 days or more prior to event commencement: An initial withdrawal fee of \$1,000 will be charged for participants who withdraw from the event more than 60 days from the event commencement date. Events & Exhibitions will only refund any remaining balance to the Withdrawing Participant upon replacement of that participant with another suitable to Events & Exhibitions.

After receiving a notice of withdrawal, Events & Exhibitions will make reasonable endeavours to find a replacement suitable to

Events & Exhibitions and may offer the space allocated to the withdrawing Participant to another applicant without further consultation with the withdrawing Participant.

17 Withdrawal less than 60 days prior to event commencement: Participants who elect to withdraw from the event less than 60 days prior to the commencement date will be liable for the full participation fee.

If a Participant withdraws from the Event, Events & Exhibitions will not be liable for any loss or damage the Participant may incur as a consequence of the withdrawal.

18 Cancellation and Withdrawal

Sponsors/ Exhibitors are required to inform Events & Exhibitions as soon as possible if they find they must cancel either their sponsorship or confirmed exhibition space. However, the cancellation will only become effective upon receipt of written notice from the exhibitor.

a. In the event of withdrawal of sponsorship or exhibition space booking, please be advised that unless that particular area of sponsorship or exhibition is resold, the organisers reserve the right to charge up to 50% of applicable sponsorship or exhibition space fees.

c. If the cancellation notice is received by Events & Exhibitions:
- Prior to 31st December 2009 a refund of 50% of the full payment will be made.

b. After the 4 January 2010 no refund will be forthcoming. Events & Exhibitions may reassign unoccupied spaces.

Change of Location or Cancellation of Exhibition

a. If for any reason, the selected conference and exhibition place is unavailable for exhibiting and any contingencies, in the opinion of Events & Exhibitions, would greatly prohibit or limit attendance to the conference and exhibition, then Events & Exhibitions have the right to cancel the exhibition or move the exhibition to another facility. Events & Exhibitions or the Conference Committee shall not be liable for any expenses incurred by reason thereof.

Liability & Indemnity

19 Indemnity: The Participant indemnifies Events & Exhibitions, its employees, contractors and agents (**the indemnified**) against all actions, proceedings, claims and demands which may be brought or made against the indemnified by any person in respect of any loss, damage or injury (including death) occurring to any person or property arising out of or in connection with:

- a. the Participant's involvement in the Event;
- b. the Participant's use or occupation of the space and position allocated by Events & Exhibitions; or
- c. the Exhibit Items owned, operated, exhibited, displayed, demonstrated by or under the direct or indirect control of the Participant.

This indemnity includes any costs incurred by Events & Exhibitions (including legal costs on a solicitor-own client basis) in defending any actions, proceedings, claims and demands or in being represented at proceedings, inquiries or inquests.

The Exhibitor hereby agrees to indemnify and hold harmless Events & Exhibitions, its affiliates, officers, directors, employees or agents, for any injury, loss or damage, expense actions, claims and damages, including, without limitation, reasonable attorney's fees, arising out or caused by the Exhibitor's installation, construction, removal or maintenance of its exhibit, the Exhibitor's occupancy of use of the Exhibition premises or any part thereof or as otherwise caused by the Exhibitor, its agents, representatives, invitees or guests. The exhibitor agrees to waive all rights of subrogation against Events & Exhibitions its officers, directors and employees. The exhibitor agrees to pay promptly for any and all damage to the exhibition building or its equipment incurred through carelessness or otherwise caused by exhibitor, his employees, agents or representatives.

Events & Exhibitions cannot be responsible for exhibitor's merchandise or display. Exhibitors are therefore required to carry special insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others. Events & Exhibitions does not insure against competitive firms from becoming neighbouring exhibitors; nor is it responsible for errors or omissions in the Show Program or Exhibitor List.

All Exhibitors shall obtain, at its own expense, adequate insurance, but in no event less than a \$1 million of comprehensive general liability insurance from an "A" rated carrier.

20 Unavoidable Occurrences

In the event that the Conference is cancelled or delayed through no fault of the Organiser, the venue or Conference Secretariat including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.

Change of Location or Cancellation of Exhibition

a. If for any reason, the selected conference and exhibition place is unavailable for exhibiting and any contingencies, in the opinion of Events & Exhibitions, would greatly prohibit or limit attendance to the conference and exhibition, then Events & Exhibitions have the right to cancel the exhibition or move the exhibition to another facility. Events & Exhibitions Committee shall not be liable for any expenses incurred by reason thereof.

21 TERMINATION OF EXHIBITION Should Events & Exhibitions be prevented, in the sole judgment of Events & Exhibitions, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of Events & Exhibitions, this contract may be terminated. In the event this contract is terminated, Events & Exhibitions will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a pro-rated share of total table-top space rental fees after deduction for all costs and expenses incurred by Events & Exhibitions, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

General

20 Privacy: The Participant acknowledges that personal information on the Application Form may be collected and used by Events & Exhibitions or its contracted service providers to advise of opportunities, seminars, conferences, trade fairs.

Corporate Recognition

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

Other Notes

All banners are subject to venue pre-approval. Freestanding upright banners are recommended.

MANAGEMENT RIGHTS

Events & Exhibitions reserves the right to interpret, amend and enforce these regulations as it deems proper to assure the success of the conference.



PLEASE REGISTER THE FOLLOWING & FAX TO 425.968.7400

Sponsor/Exhibitor's Details

Company/Organization Name _____

Contact _____

Email _____ Fax _____

Tel Office _____ Mobile _____

Nature of Business _____

Website _____

Address _____

City, State _____

Zip Code _____ Country _____

Products to be displayed _____

Please list the Contact Person for correspondence _____

Full Name _____ Position _____

Email _____ Tel No _____ Mobile _____

Sponsorship Type	Sponsorship Level	Total
Corporate	Platinum	\$4,000
	Gold	\$3,400
	Silver	\$2,400
	Exhibitor	\$1,400
Participating Sponsorship	Conference Breakfast	\$3,000
	Conference Lunch	\$4,000
	Refreshment Breaks	\$2,000
Merchandise Sponsorship	Official Conference Briefcases	2,500
	Name Badge Lanyards	2,000
	Name Badge Insert	1,500
	Conference Briefcase Insertion	1,500
	Corporate Pens	1,500

Payment Method

Please debit my credit card:
 Visa Master Card AMEX Discover Security Code _____

Visa and MC cards have a 3 digit code on the signature panel on the back of the card, following the account number. American Express cards have a 4 digit code on the front of the card, above the card number.

Card Number (16-Digit) _____

Expiry Date _____

Name Printed On Card _____

Signature _____

Billing Address _____

Billing Zip Code _____

Or enclosed is a check for \$ _____ to cover _____ persons.

Check here if you have any dietary or accessibility needs. We will contact you for more details.

Please Note: If you have not received an acknowledgement confirming your booking, please call us at 425.996.7102. Our EIN is 27-0494399

This document when signed by the Exhibitor constitutes a binding legal agreement. The Exhibitor agrees that upon receiving this application and sales contract by Events & Exhibitions, with or without appropriate payment, this application and sales contract shall become a legally binding contract, enforceable against the Exhibitor in accordance with its terms. By the above signature, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Exhibitor. The Exhibitor agrees to be bound by the information and terms on this page herein. Fax copy is accepted and has the same power as an original copy.

REGISTRATION CODE:
Your Registration Code Is **NSRC-INQ**
Please Use This When Registering For The Conference

Online: www.eve-ex.com/rsrcgo-ny
Email: nsrc@eve-ex.com
Phone: 425.996.7102
Fax: 1.425.968.7400
Post: 1776 I Street, NW 9th/F
Washington, DC
20006 USA

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For Terms & Conditions, please refer to next page.

Payment Terms

Payment is due in full upon completion and return of the registration form. Due to limited conference space we advise early registration and payment by credit card to avoid disappointment. Your registration will not be confirmed until payment is received. Admission to the conference will be refused if payment has not been received.

Produced by:
Events and Exhibitions
 1776 I Street, NW 9th/F
 Washington, DC
 20006 USA



Welcome
on
Board!